








**British Horseracing Development Programme 2024 - Placement Overviews**


Below are the placements that have been confirmed for this year's Programme. Please note that they do vary in length and location so please take this into account when you are selecting your top three preferred placements. Your preferred placements are taken into consideration when we are reviewing applications but please note that some placements are more popular than others and, on some occasions, we may offer you a placement that isn't on your preferred list.



<p align="center"><b>1. Racehorse Owners Association (8-week placement)</b></p> 	<p>Based in their offices in Reading, the ROA plays a central role in British racing politics and finance and is a founder member of the Thoroughbred Group. They promote and protect the interests of racehorse owners in Great Britain.</p> <p>They are looking for someone who can develop an understanding of racing politics, membership, marketing (social media) and contribute to magazine articles. You will be versatile, ambitious, positive, and creative. You will be involved in marketing activities, attend meetings, help to promote ownership both on and off the course, along with supporting the publication of Thoroughbred Owner &amp; Breeder Magazine, social media and membership communications.</p>
<p align="center"><b>2. JockeyCam (8-week placement)</b></p> 	<p>JockeyCam produces specialist on-helmet cameras that capture live and recorded video and audio content. Their Head Office is in Chepstow, but they operate nationwide. Their cameras allow viewers an insight into the sport from the athlete's perspective, putting the public where the action is. Their team work on the frontline directly with athletes to capture content that can be used for broadcast, social media/promotion, or training and development. Jockey Cam services are used widely in Britain and the US, but have also been to Australia, Hong Kong, and Saudi Arabia. Their mission is to engage people in sport in new and exciting ways, but always designed with the athlete in mind. They are constantly investing in research and development that contributes to the health of the sport and its participants, including partnering with</p>



	<p>universities to aid research into concussion studies.</p> <p>The JockeyCam placement would be a mix of office-based and racecourse-based work. A primary function will be to assist the Head of Operations in the daily planning and delivery of JockeyCam services, liaising with clients, jockeys, and raceday officials. This is likely to include some specific research projects to identify the needs of their users and the wider market, to help continually improve to their service. Alongside this research, they would encourage candidates with an interest in marketing and promotion to apply as they look to improve brand awareness. You will also have the opportunity to learn how to set up the cameras, use them on raceday, and transfer the footage in line with client requirements.</p>
<p><b>3. HEROS' (8-week placement)</b></p> 	<p>HEROS (<a href="http://www.heroscharity.org">www.heroscharity.org</a>) was established in 2006 to re-train and re-home ex-racehorses at the end of their racing careers. In 2015, a new programme of education focused on work and training at North Farm Stud (NFS) where HEROS is based, began with support from the Racing Foundation. The programme now includes a broad selection of equine-related courses ranging from entry level up to Level 3 that are quality-assured through KEITS, City and Guilds and 1st4 Sport. HEROS is now a recognised route to racing by the BHA.</p> <p>HEROS wants to investigate the challenges faced by students leaving the Education programme to go onto paid employment in racing and put together a plan to best support students and employers through this transition.</p> <p>HEROS will work with the successful applicant to design a project and a written report that might include some conversations with trainers, young people, and/or understand why work placements sometimes don't work out. Overall, HEROS is hoping that the successful applicant can help HEROS to signpost the steps to help young people move into the world of work.</p>


	<p>The successful applicant will be motivated, passionate about improving the quality of working in racing, able to communicate with trainers and young people who can sometimes be challenging.</p>
<p><b>4. Racecourse Association Ltd (8-week placement)</b></p>  <p>The logo for the Racecourse Association (RCA) features a green circular emblem with three interlocking loops on the left. To its right, the letters 'RCA' are written in a large, bold, dark blue font. Below 'RCA', the words 'Racecourse Association' are written in a smaller, green font, with 'EST 1907' in a very small font underneath.</p>	<p>The Racecourse Association (RCA) is the representative body for all British racecourses. Formed in 1907, the RCA serves the interests of our 59 member racecourses to empower them to be the best venues they can be. Our aim is to provide leadership to and representation of racecourses across a multitude of areas to empower them to be the best venues they can be and a frontrunner in the governance of the sport. We are guided by the principles of excellence and innovation across all areas of racecourse administration. The RCA takes pride in sharing best practice, faultless research and a warm welcome to those we work with. Our members are spread over the length and breadth of the country and include some of the world's most iconic sporting and leisure venues.</p> <p>A placement with the RCA will introduce you to the business of running a racecourse and allow you to explore the different avenues your career could take, hopefully with the RCA or our industry partners. The participant will have the opportunity to work in various departments of the RCA, from customer experience to race planning and marketing to racecourse groundsmanship, completing projects and assisting the team with their day-to-day work. We are keen for your interests to come to the fore and are always open to original research, so please give thought to any project you would like to develop.</p>
<p><b>5. Britbet (8-week placement)</b></p>  <p>The Britbet logo consists of the word 'britbet' in a bold, lowercase, sans-serif font. The 'b' is orange, and the rest of the letters are dark blue. Below the main text, the tagline 'by racing, for racing' is written in a smaller, dark blue font.</p>	<p>Britbet is a partnership of British racecourses. This includes the Jockey Club, Arena Leisure Limited and a number of independent racecourses. Their activities are focused on enhancing the customer experience for racegoers. It is their company's mission to provide the best customer experience for the benefit of their racecourse partners.</p>

	<p>This placement will be based in Aintree and will involve assisting with the marketing and PR efforts of the Britbet operation. You will develop promotions and product ideas and provide general assistance with on course operations/promotions as required. You will be hard working, adaptable, eager to learn and keen to get involved in a start-up operation.</p>
<p><b>6. Star Sports (8 week placement)</b></p> 	<p>Star Sports is The UK's leading luxury bookmaker, Star Sports was launched as Star Racing in 1999. Now based in Brighton, Star Racing was rebranded in the summer of 2009 to reflect its growth and the wider portfolio of services offered to its clients. As befits the most exclusive private bookmaker in the world, they are justifiably proud of their fantastic team. As well as their telephone and internet businesses, they have facilities at the best racecourses around the country as well as retail outlets including their luxury flagship shop in Mayfair.</p> <p>Candidates will be given the opportunity of working in a variety of roles during the placement, these will include marketing &amp; PR, on-course betting pitch, social media content, back-office trading and shop retail.</p> <p>Each of the 8 weeks will be allocated to a different area to give the participant a full flavor of our business whilst allowing us to identify any role that the candidate has a particular flair for as well as providing an opportunity for the participant to discover their preferred area of interest to start their racing career.</p>
<p><b>7. Horserace Betting Levy Board (8-week placement)</b></p> 	<p>The Horserace Betting Levy Board (HBLB) is a UK statutory body that was established by the Betting Levy Act 1961. It is a non-departmental public body (NDPB), and its sponsoring Government department is the Department for Digital, Culture, Media and Sport. HBLB's statutory objectives are to collect the Levy from bookmakers and to apply the funds so raised to one or more of the following:</p> <ul style="list-style-type: none"> <li>• The improvement of breeds of horses;</li> </ul>




	<ul style="list-style-type: none"> <li>• The advancement or encouragement of veterinary science or veterinary education.</li> <li>• The improvement of horse racing.</li> </ul> <p>The candidate will support HBLB in its role distributing levy to Racing's stakeholders. This role will offer exposure to the wider Racing industry, include BHA, Racecourses and Horsemen, as well as the ability to learn how horseracing is funded, prize money is allocated, and fixtures are supported. This role will offer an opportunity to work across the business, including non-fixture areas supported by the Board, for example Veterinary &amp; Equine Welfare Grants and Great British Racing.</p>
<p style="text-align: center;"><b>8. Perth Racecourse – (8 Week Placement)</b></p> 	<p>Against the backdrop of the beautiful Scone Palace Parklands, Perth Racecourse is a prestigious 4-star Visit Scotland visitor attraction nestled in the heart of Perthshire's stunning landscape. As one of Scotland's premier racing venues, Perth Racecourse offers an exhilarating calendar of summer jump racing events, spanning from April to October each year.</p> <p>With over 100 meticulously curated events annually, ranging from thrilling race days to elegant weddings, dynamic conferences, and captivating exhibitions, Perth Racecourse stands as a versatile and vibrant hub of activity for locals and visitors alike.</p> <p>This is an exciting opportunity to join the Perth Racecourse team to assist with the Grounds, Track and Racing side of the business. Working alongside the Clerk of the Course and the Grounds team, you will be responsible to ensure the optimal presentation of the venue for thirteen racedays between April and October as well as conferences and events out with racing.</p> <p>This will be a varied role, predominantly based outdoors learning about sports turf and the preparation for racing, with some office work based around a Racing Executive role. This will entail adhering to the BHAGIs and Operating procedures to ensure the safe, compliant and efficient</p>


	<p>raceday operations through communication with all racing stakeholders and the public. This role may suit as a precursor to a Clerk of the Course career.</p> <p><b>This placement will start on the 29<sup>th</sup> July 2024.</b></p>
<p><b>9. Weatherbys – Operational Team (6-month placement)</b></p>  <p><b>WEATHERBYS</b></p>	<p>Based in Wellingborough, Weatherbys are under contract with the BHA to provide administration to the industry. This placement is working on the roll-out of the Racing Digital product to operational teams based at Weatherbys. The Racing Digital program of work to create a next generation platform for the management of British horseracing is nearing its final stages, with a series of planned releases during 2024.</p> <p>The role will involve a variety of administrative tasks, ensuring documentation is kept up to date, IT product testing and collating user feedback. This is an exciting opportunity to be involved in the biggest ever upgrade to British horseracing’s administrative systems</p>
<p><b>10. Weatherbys – International Projects Team (6-month placement)</b></p>  <p><b>WEATHERBYS</b></p>	<p>Based in Wellingborough, Weatherbys are under contract with the BHA to provide administration to the industry. The role will involve a variety of administrative tasks, including data entry, data cleansing and IT product testing. There will be opportunities to liaise with a variety of industry stakeholders and get involved with the project development, support and roll-out to our customers. This is an exciting and fast-paced role working at the cutting edge of digital technology in the worldwide horseracing sphere.</p> <p>The role is hybrid with your time split between home (3 days) and our head office in Wellingborough (2 days). There is also the potential opportunity for overseas travel for the right candidate.</p>

<p><b>11. Jockey Club Racecourses - Newmarket Racecourses (8-week placement)</b></p> <p><b>TBC</b></p> 	<p>Newmarket's two racecourses - the Rowley Mile and the July Course – host some of the finest Flat racing on the planet, across 39 fixtures and including nine Group 1 contests. Headlined by the first two Classics of the season, the QIPCO 2000 and QIPCO 1000 Guineas, other highlights include the Moët and Chandon July Festival and the Dubai Future Champions Festival.</p> <p>Outside of the racing the July Course plays host to some of the most exciting live music acts via the hugely popular Newmarket Nights series, as well as a series of great value family days. Newmarket is a truly special place. It is a town with a rich, royal history where the thoroughbred racehorse is king. It is the town where horseracing, the "sport of kings", was born some three and a half centuries ago and from where it was exported around the world.</p> <p>They are looking for a highly motivated individual to assist the operations team across various projects in the implementing and producing of world-class horseracing. The role will include answering the phone to customers and helping with pre-race queries, assisting management with administrative tasks and being the face of the Jockey Club on a raceday.</p>
<p><b>12. British Horseracing Authority Raceday Regulation - (One year placement)</b></p> 	<p>The British Horseracing Authority is responsible for the governance, administration and regulation of horseracing and the wider horseracing industry in Britain. The BHA leads on the development and growth of racing and prioritises the health and welfare of the sport's participants.</p> <p>This one-year placement will be based in the Raceday Operations and Regulations Department and will be projects based. The candidate will assist on a range of different projects involving the Raceday Teams, Stewards, Clerk of Scales, Starters, Judges and Veterinary Officers. With a particular focus on improving equine welfare across the raceday.</p> <p>Someone who is looking for an all-round experience but with knowledge and an interest in racing would be an advantage. These roles will be London based</p>

	<p>with hybrid flexibility and will include travel to racecourses often.</p>
<p><b>13. British Horseracing Authority Industry People &amp; Development - (One year placement)</b></p> 	<p>The British Horseracing Authority is responsible for the governance, administration and regulation of horseracing and the wider horseracing industry in Britain. The BHA leads on the development and growth of racing, and prioritises the health and welfare of the sport's participants.</p> <p>This placement will involve working alongside the programme team steering the Horseracing Industry People Board's Strategy, you will support the implementation of several key projects that play a crucial role in ensuring the British racing industry is recognized as an attractive, fulfilling, safe and enjoyable place to work. The department is responsible for delivering projects within the programme of work to recruit, develop and retain racing's substantial workforce.</p> <p>The role will see you working to support the whole team, working across careers marketing, vocational training and the programme management team. A mixture of administrative and customer service skills will be needed to support a range of projects that might include social media, the use of digital content management systems, online and telephone customer support. You will provide administrative support to the programme team and get involved in day-to-day tasks and future planning. A key project that the successful applicant will work on is the revision and reintroduction of an industry employer accreditation scheme, identifying opportunities to develop your project management and stakeholder engagement skills whilst creating positive change to the culture of British horseracing. This role will be ideal for someone who has a close attention to detail, good time management and the ability to prioritise and plan their own time to work to support the team in key delivery timings and deadlines.</p> <p>This role will be London based with hybrid flexibility and may include travel to racecourses and meetings.</p>



<p><b>14. British Horseracing Authority Racing and Betting - (One year placement)</b></p> 	<p>The British Horseracing Authority is responsible for the governance, administration and regulation of horseracing and the wider horseracing industry in Britain. The BHA leads on the development and growth of racing, and prioritises the health and welfare of the sport's participants.</p> <p>In the Racing and Betting team, the candidate will be based in the Racing Department, where they will focus on the setting of race times as well as completing other race planning projects.</p> <p>Someone who is looking for an all-round experience but with knowledge and an interest in racing would be an advantage.</p> <p>This role will be London based with hybrid flexibility and will include travel to racecourses.</p>
<p><b>15. British Horseracing Authority Veterinary - (One year placement)</b></p> 	<p>BHA is offering four one-year placements to those applying for the British Horseracing Development Programme.</p> <p>Assistance with business-as-usual activities in the Department of Equine Regulation, Safety and Welfare, including for example, updating advice and guidance, attending meetings and taking notes, opportunity to attend race fixtures and support the work of the veterinary officers and equine welfare and integrity officers, potential to support activities around the major festivals.</p> <p>Supporting Department Equine Safety and Welfare Projects</p> <p>Assisting Equine Anti-Doping activities.</p> <p>This role will be London based with hybrid flexibility and will include travel to racecourses.</p>
<p><b>16. Ascot Racecourse (8-week placement)</b></p> 	<p>Ascot aims to offer its racegoers something for everyone who wishes to be involved, and Royal Ascot's offerings reflect this through the entry level Windsor Enclosure, the mid-tier Village Enclosure, the central Queen Anne Enclosure and ultimately the Royal Enclosure. And incorporating up to 7000</p>

	<p>racegoers in a wide range of private box and restaurant fine dining facilities.</p> <p>An exciting opportunity to work within the racing team who are the heartbeat of Ascot Racecourse. Working alongside guests, colleagues, owners, trainers, jockeys, media and industry stakeholders, the team ensure our racing is the best and we deliver a guest experience second to none.</p> <p>Reporting into the Head of Corporate &amp; Industry Affairs, this role will support the team that look after all corporate and industry affairs delivery and management. There will be the opportunity to work across other departments such as marketing, partnerships, memberships, sales and ticketing.</p>
<p><b>17. National Racehorse Week (10-week placement)</b></p> 	<p>National Racehorse Week (NRW) is an industry wide national event led by Great British Racing taking place in September 2024. In line with the Horse Welfare Board's strategy, it showcases British racing's commitment to the welfare of our horses by opening our doors to members of the public in a free, nationwide event.</p> <p>Starting in the height of the summer when National Racehorse Week organisation is full flow, and you will be at the center of it all. National Racehorse Week is a national campaign showcasing racing's commitment to horse welfare, introducing new people to our sport and showing how racing can be a force for good. You will see the entire project and be an essential cog to ensure its success from beginning to end, being a key player in the GBR team and meeting essential stakeholders throughout the project.</p> <p>Reporting to the National Racehorse Week Project Manager you will assist in ensuring the smooth delivery of all aspects of the project and week itself. The role will be responsible for key aspects of the project including website updates, reporting and statistics, administration tasks, liaising with key stakeholders, setting meetings and taking minutes, liaising with racing yards, studs, aftercare centers and charities to ensure</p>

	smooth delivery of National Racehorse Week events.
<p style="text-align: center;"><b>18. British Champions Series (12-week placement)</b></p> <div style="text-align: center;">  <p>The logo features the word 'QIPCO' in blue, a stylized golden winged horse emblem, and the words 'BRITISH CHAMPIONS SERIES' in blue below it.</p> </div>	<p>QIPCO British Champions Series showcases 35 of the UK's finest Flat races, including three of the world's top five. The Series features at all of the UK's most iconic Flat festivals, from the Derby and St Leger to Glorious Goodwood and Royal Ascot, presenting unparalleled, quality racing across 10 of the country's finest racecourses. The Series includes world-class sporting action across five different categories – Sprint, Mile, Middle Distance, Long Distance and Fillies &amp; Mares.</p> <p>Five top-class races mark the climax of the Series on the Ultimate Raceday, QIPCO British Champions Day at Ascot on Saturday 21st October, where the world's best compete at the nation's richest raceday. Put simply, QIPCO British Champions Series shines the spotlight on the best horses, the best jockeys and the best racecourses, so that millions worldwide can follow the finest Flat racing.</p> <p>The participant will work in the PR team and report into the PR manager, with a variety of responsibilities in supporting with the promotion of not only QIPCO British Champions Series, but also QIPCO British Champions Day at Ascot on Saturday 21st October.</p> <p>QIPCO British Champions Day is one of the finest and fastest growing racedays in the world and the participant will have the opportunity to play a major role towards it.</p> <p>You will have a proven level of written and communication skills, good attention to detail plus strong IT skills (Microsoft Office) and understanding of traditional and social media. You will be creative, good at problem solving and be a team player. You will have an interest in sport and the media landscapes.</p> <p>The participant should go into the office in Holborn at least one day per week. While they will be expected to attend university fairs (eg. Fresher fairs) as part of the student strategy for Champions Day. There</p>

	<p>will also be an opportunity to go to Champions Series racedays and as previously mentioned, there will be a role for the participant to play on the day at Champions Day at Ascot.</p>
<p><b>19. Great British Racing (8-week placement)</b></p> 	<p>Based in Holborn, London, Great British Racing is the marketing and promotional arm of British horseracing - the second biggest spectator sport in the country.</p> <p>Great British Racing are looking for an enthusiastic, creative team player to join our team for an 8-week placement during the most exciting time of the year. You will support the GBR team in increasing awareness of British Racing, broadening its appeal and growing the sport's fanbase. The role will work on a number of National marketing and PR campaigns, including Making Jockeys Famous, Shared Ownership, National Racehorse Week and promoting Britain's best racedays.</p>
<p><b>20. The Racing Post (8-week placement)</b></p> 	<p>The Racing Post's office, based on the Southbank in London, is home to the UK's No.1 horse racing daily. The business is part of Spotlight Sports Group and is growing rapidly into digital, B2B and international markets.</p> <p>The Racing Post seeks to deliver everything a horse racing enthusiast and industry professional needs. We are looking for an intern with a high standard of written English, strong knowledge of racing and betting, the ability to meet tight deadlines and a good telephone manner. You should be curious about the world around you, pay attention to accuracy and have an eye for detail.</p> <p>The Racing Post placement provides the opportunity for participants to experience life on news and sub editing teams. There is some scope to work alongside journalists on: features, bloodstock, tipping and sports desks. Here's what to expect:</p> <ul style="list-style-type: none"> <li>▪ News reporting</li> <li>▪ preview writing</li> <li>▪ telephone interviews</li> <li>▪ research and data compilation</li> </ul>

	<ul style="list-style-type: none"><li>▪ supporting our print, web and app-based journalism</li></ul>
--	--